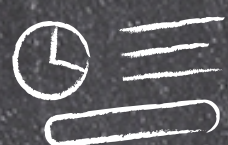


FOCUUS MAKES THE DIFFERENCE IN OUR CLIENTELE'S LIVES

**But, don't just take our word for it.
Read feedback received from users across the world. ***



"Compared to other platforms, this one wins the UI competition by far. There is just no comparison with its look, feel & learning curve."



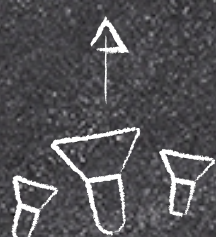
"The real-time reporting keeps me updated on the go; in this business, every second counts."



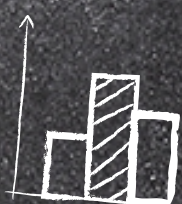
"Our previous performance marketing & analytics software listed the KPIs on multiple rows, making it a disaster to read and analyze. FOCUUS places all KPIs in one line, making the user lifecycle easy to read & understand."



"The FOCUUS cost panel is my favorite feature, leaving no doubt in my mind how much I've spent per parameter and more."



"FOCUUS provides the essentials to our overall campaign success, including – our favorite – the capability to upload bulks of conversions manually. This, for example, efficiently connects our online and offline conversions which was a headache before."



"The reporting - generation & data amounts - is a life-saver. It's flexible & dynamic, plus holds unlimited parameters."



"The Support at FOCUUS makes the entire experience hassle-free. If I have a question, I know there is always someone to turn to. In this world, that's a huge deal. My team is always taken care of."

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